



Wedding Prep & Pricing Guide





Thank you

FOR DOWNLOADING THE WEDDING PREP AND PRICING GUIDE

Your wedding day isn't just about hair and makeup. After 2 years of pandemic living, one thing is clear— beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more memorable.

Let me take the stress out of your day so you can relax with your friends, drink champagne, and enjoy being the bride. Schedule a complimentary phone call, and let's design a look you love.

Mary

WHAT *To expect*

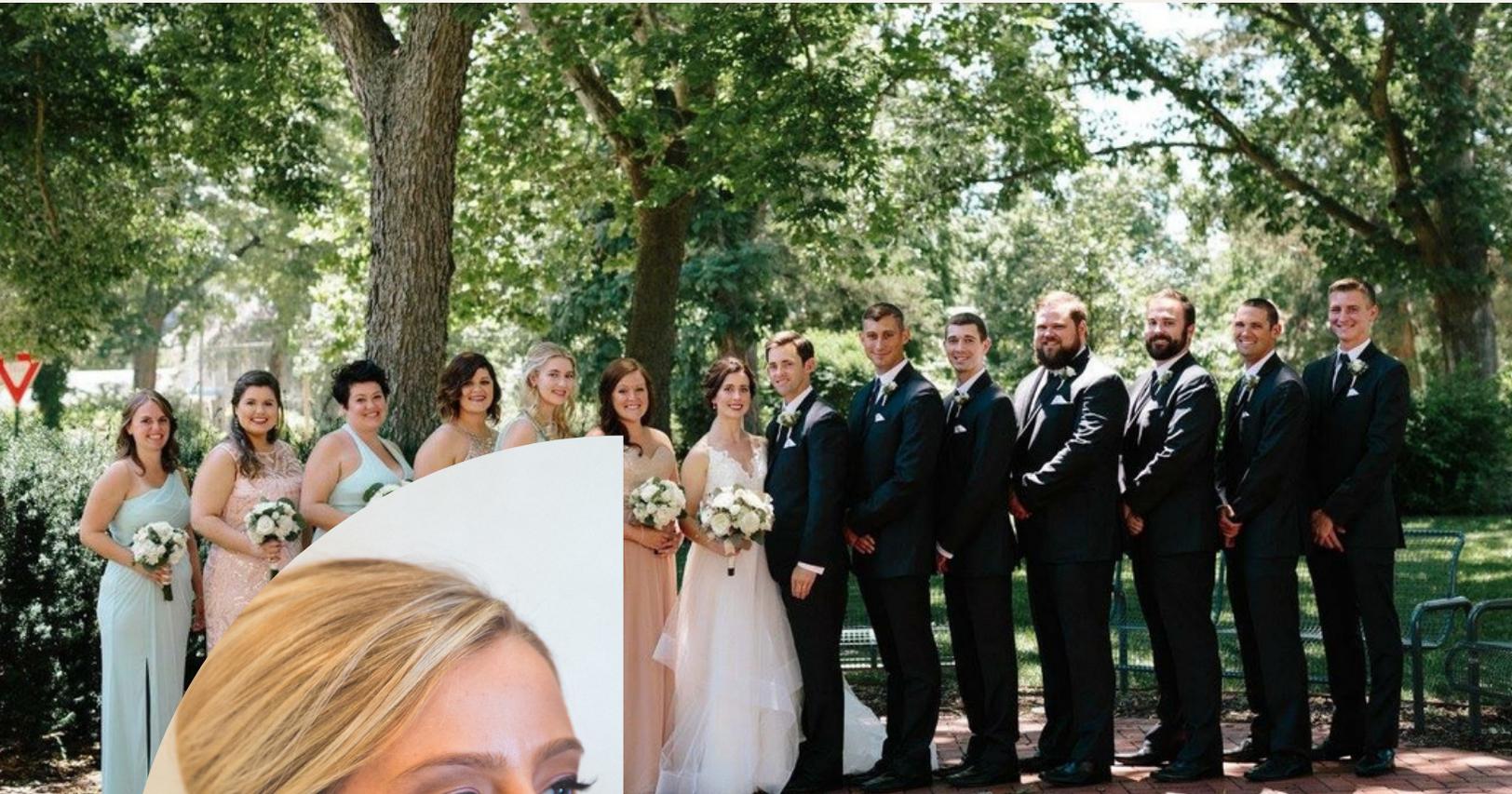
TIMELESS. CLASSIC. LOOKS THAT ARE YOU BUT BETTER

I have a very different approach to wedding day makeup. I'm not your "cookie-cutter" artist who makes everyone look the same. There is an entire process that celebrities use to look their best, and it's for a good reason. Why is your wedding day any different? This is your red carpet moment.

Here at The Esti Method Weddings, I make sure you get the full red carpet treatment. I partner and collaborate with you to design a look you love, completely customized to YOUR taste.

My style is more celebrity red carpet than social media trend. While I can do any look you like, I specialize in "you but better" looks that are timeless.





SANITATION/INFECTION CONTROL

Even before Covid-19, I've always taken infection control very seriously. With a clean makeup kit and brushes, and scraping all products and powders, I go above and beyond cosmetology licensing standards. I follow CDC guidelines at all times.

VACCINATIONS

Here at The Esti Method, I believe that being fully vaccinated is basic infection control as a beauty professional.

Weddings are a time where loved ones of all ages and health concerns come together, so you can be sure The Esti Method & team are fully vaccinated.

We require anyone we perform services on to be vaccinated and boosted, or have a negative Covid test.

If you'd like to read a copy of our infection control procedures and protocols, please email me.

COVID-19

infection control

BRIDAL PRICING

Guide



WITH MARY FAY SMITH

A La Carte Wedding Pricing

BRIDE	\$135
ADDITIONAL PEOPLE (AGES 12+)	\$100
FLOWER GIRL (UNDER 12)	INCLUDED IN RATE
LUXURY SKIN PREP	\$25
FALSE LASHES OR INDIVIDUAL LASHES	INCLUDED IN RATE
*MAKEUP TRIAL (DONE IN STUDIO)	\$135
AIRBRUSH ADD-ON	\$25
TOUCH-UPS	\$100 PER HOUR W/ 4 HOUR MIN.

OTHER PRICING

Considerations

TRAVEL FEE		\$1.50 PER MILE
CHANGE OF LOCATION FEE (IN HOTEL)		\$50
CHANGE OF LOCATION FEE (OUTSIDE OF HOTEL)		\$150
VALET PARKING		HOTEL RATE
MEN'S GROOMING	Must be at same hotel location or change fee applies.	\$75*
WAIT FEE	When bride and bridal party are late to begin services	\$100 PER HOUR
OVERTIME	When service disruptions or wait times caused by the party cause the artist to run overtime	\$100 PER HOUR

OTHER PRICING

Considerations

WATERPROOF TATTOO COVERAGE

\$75 AND UP

TOUCH-UP KIT Full-size products to take with you on the day

\$75 AND UP

MAKEUP ASSISTANTS

\$100 PER HOUR
PER ARTIST 4 HOUR MIN.

EARLY MORNING FEE

\$100 PER HOUR
FOR EVERY HOUR BEFORE 8AM



REQUEST A
CUSTOM QUOTE

FULL-DAY RATES

The Esti Method is available for full-day rates.

Day rates start at \$1500 and service up to 8 people max.



CUSTOM QUOTE

BUILD YOUR OWN BRIDAL PACKAGE

Every face is unique and so is your wedding.
Fill out this quick and easy form, and I'll get you a custom quote in
24 hours or less.

Need a little hand-holding? Let me help! No obligation!
Schedule a Complimentary Phone Call

SERVICE

Descriptions

BRIDAL MAKEUP APPLICATION

Enjoy this makeup application while you drink champagne and cherish the moment of being the bride. I bring everything you need for your makeup service. This 45-minute to 1-hour service covers a complete look for photo-ready makeup. I use techniques and products for makeup that lasts for hours.

STARTING
AT
\$1350

MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. I bring everything you need for makeup services for additional people who want to look as good as they feel. This 45-minute per-person service covers a complete look for photo-ready makeup. I use techniques and products for makeup that lasts for hours.

STARTING
AT
\$100

LUXURY SKIN PREP

To increase the longevity, radiance, and glow of photo-ready skin, I incorporate Sonia Roselli's Luxury Skin Prep steps. This 10-minute ultra-gentle "mini-facial" right in the makeup chair gives you a glow from within. Your skin will feel comfortable and look ultra-smooth. Made for sensitive skin incorporating Japanese skincare rituals.

\$25

AIRBRUSH ADD-ON

My signature Airbrush add-on will have you looking red-carpet-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor and air pen to gently mist foundation to your face. Made for photo-ready makeup, it is exceptional for long-wearing makeup. If you've had airbrush makeup and didn't like it, try it again. You'll love my techniques.

\$25

SERVICE

Descriptions

FALSE LASHES

Nothing is better than great skin and great lashes. I customize your most gorgeous lash look. By determining which lash style suits your eye shape, they'll look like you were born with them. I use Sonia's signature individual "Drop Lashes" — or go for more glam using strip lashes.

INCLUDED

TATTOO COVERAGE

Want to cover that tattoo for your wedding day? Using professional products made for movies and special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send me a photo for a custom quote. Depending on the tattoo, I may factor in extra time.

STARTING
AT
\$75

RED CARPET TOUCH-UPS

If you want to have the full Red Carpet experience, allow me to stay behind for touch-ups. I can follow you around like a celebrity on the wedding day to be sure you always look picture perfect. Schedule a Complimentary Phone Call to learn more. A 4 Hour Minimum is required.

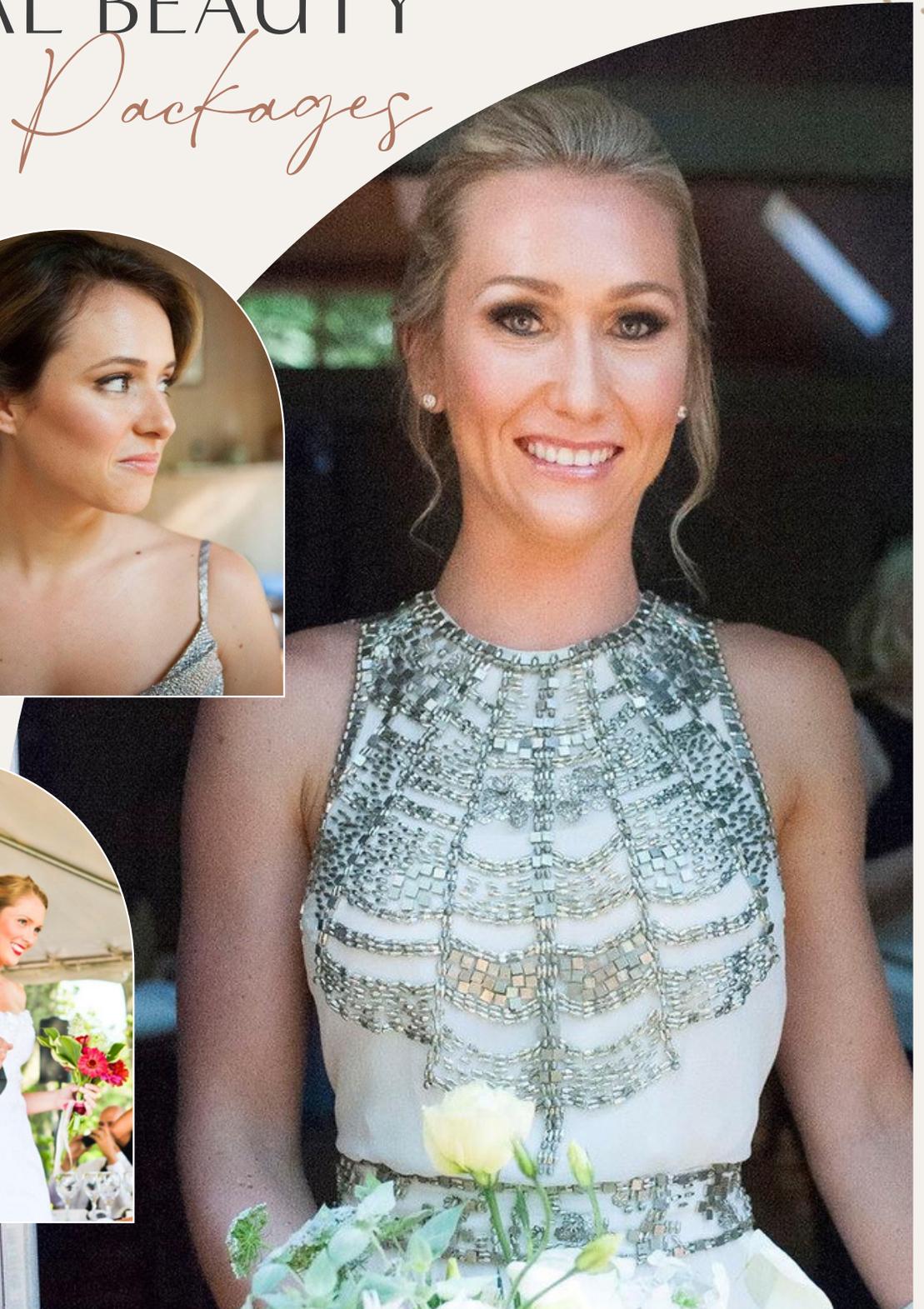
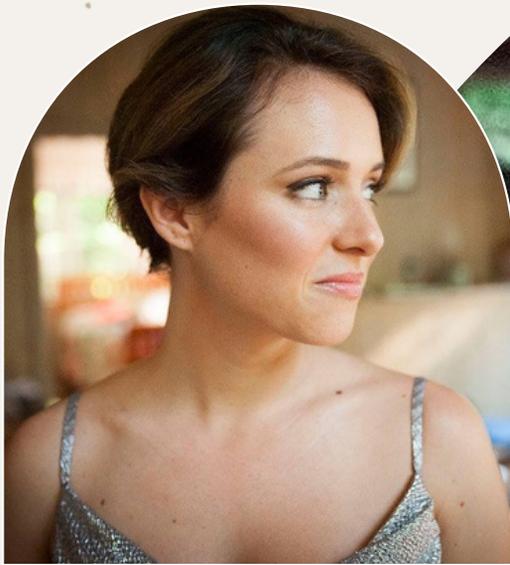
STARTING AT
\$100 PER HOUR PER
ARTIST

PERSONAL SHOPPING SERVICE

If Red Carpet Touch-Ups don't fit with your plan, no problem. While my makeup last for hours, we can't fight Mother Nature. To ensure you have everything you need for your wedding day and beyond, let's go shopping together. I'll choose all the colors and textures that are right for you. Shop virtually or meet in person at your favorite store.

STARTING AT
\$200 FOR 3
HOURS

BRIDAL BEAUTY *Packages*



THE ESTI METHOD

BRIDAL BEAUTY

packages



THE CURATED BRIDE

\$600 (Relax with Your Besties)

- 1 Bridal Makeup Preview (In Studio)
- 10 Minute Mini Facial with Luxury Skin Prep for Bride +2
- 1 On-Location Makeup For Bride
- Makeup For 2 Additional People
- Airbrush Add-On For Bride +2



THE LUXURY BRIDE

\$1200 (Relax with The Crew)

- 1 Bridal Makeup Preview (In Studio)
- 10 Minute Mini Facial with Luxury Skin Prep for Bride +6
- 1 On-Location Makeup For Bride
- Makeup For 6 Additional People
- Airbrush Add-On For Bride +6



PACKAGES

The Curated Bride



Keeping your wedding small and intimate? The Curated Bride is designed for a luxury experience for the bride and the people closest to her.

In the Curated Bride Package, I travel to your location and bring everything you need to relax in style.

I will arrive 15 minutes early to set up. I will bring everything you need to enjoy your full luxury service. The only things I request of you are a space to work, free from the traffic flow to keep you safe (Airbrush and tweezers near eyes!); I also require power outlets for my tools.

I will arrive with a professional makeup kit stocked with the most professional and luxury brands, plus Sonia Roselli's full Skin Prep system, made for sensitive skin, so you can indulge in a luxury mini-facial before makeup.

I also come with "The Makeup Light™" so you don't have to worry about bad lighting for beauty services.

Schedule a complimentary phone consultation to see if this is the best option for you. Makeup previews before the wedding day are performed at my studio in Spring Lake.

*Secure Your
Wedding Date*

50% OF TOTAL
CONTRACT

Balance due 14 days before
your wedding day.

SCHEDULE A FREE 10 MINUTE
PHONE CONSULT

PACKAGES

The Luxury Bride



Wedding days aren't just about marrying the person you love. It's about creating memories that last a lifetime.

In the Luxury Bride Package, I travel to your location and bring everything you need to relax in style. The Luxury Bride Package includes luxury makeup services for you and your bridal party, friends, or guests.

I will arrive 15 minutes early to set up. I will bring everything you need to enjoy your full luxury service. The only things I request of you are a space to work, free from the traffic flow to keep you safe (Airbrush and tweezers near eyes!); I also require power outlets for my tools.

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